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International

Cascata

Filter Coffee Maker

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Contents

International

Product Information
- Product Rationale, Product Features

Coffee Snapshot

Competitor Information
- Competitor Benchmarking

Marketing Support
- Packaging
- POS

Specification Sheet

Logistical Data
- Weights & Dimensions, Barcodes

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Cascata

Innovation has always been at the heart of the Morphy Richards business.
The Cascata filter coffee maker is a true reflection of this. With its unique, sleek design, the Cascata not only looks eye-catching in style, but has a smaller footprint on the worktop than other coffee makers.

The Cascata also offers variable strength technology as well as featuring variable temperature control allowing you to have the coffee shop experience in your own home.

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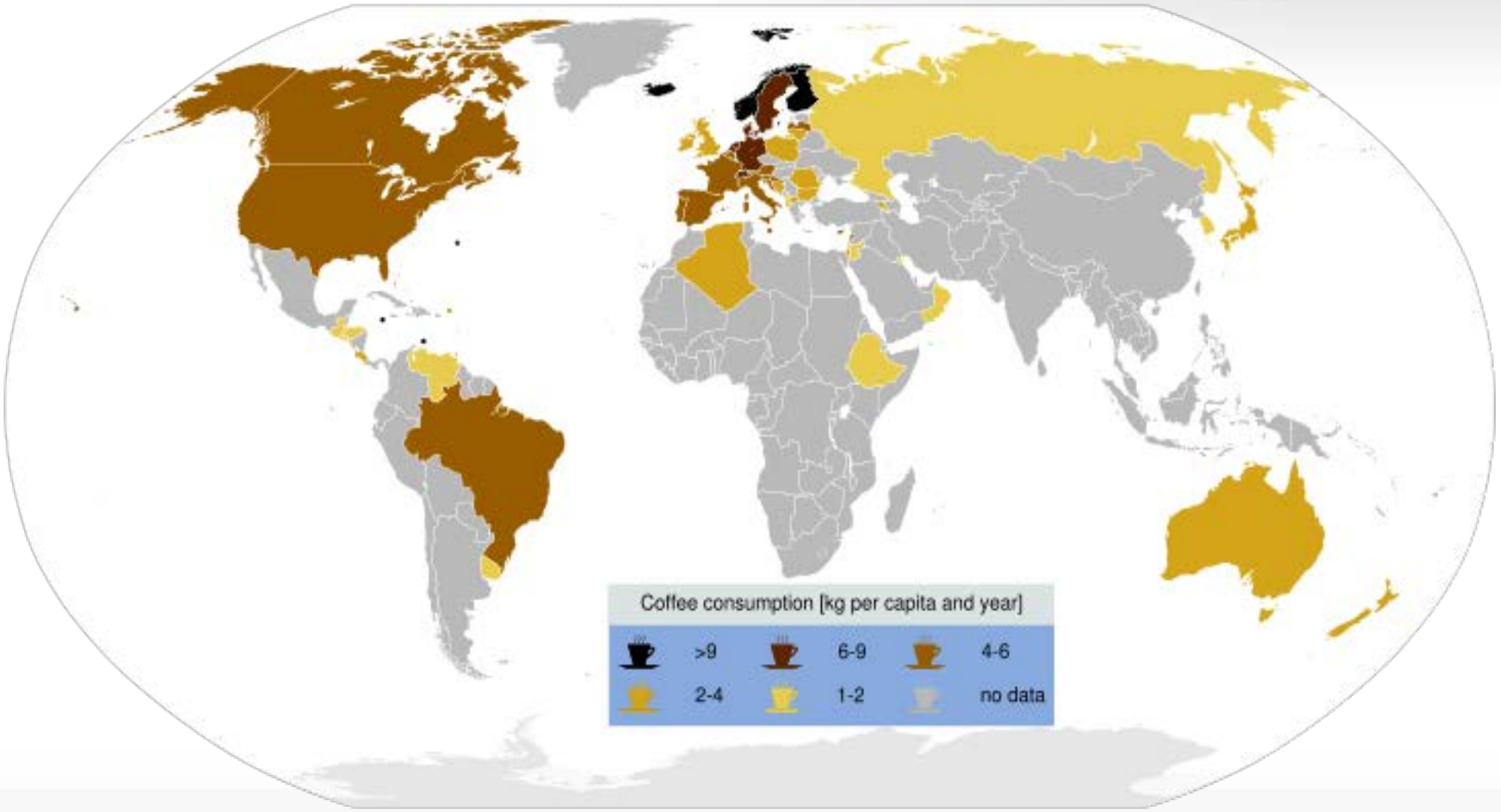
Cascata

- Superior, cleaner taste
- 1.5 litre capacity
- 85° & 95° temperature selector
- Variable strength (please see next slide for details)
- Variable cup selector (1- 8 cups)
- Keep warm function
- Removable easy clean filter
- LED digital display and Illumination
- ***Unique***, stylish design, 'Duran Schott' glass body

The variable strength selector enables you to select your preferred taste.
The unique brewing technology heats the water from the base, then pumps it through the handle to the coffee basket where it is dispersed on to the coffee grinds infusing the flavour.
The stronger the selection the more times the water will be brewed through the handle.

Make Coffee the way you want!

Unique pump technology with variable strength and temperature selector to brew any variety of coffee!



Consumers are trading their way up through the coffee journey

Affluent Foodies

- Want the latest, stylish product
- AB socio-economic grouping
- Generally no kids but across age groups
- Have many appliances
- Influenced by brand
- Spend time on preparation
- Experiment with food / local / organic
- Entertaining / dinner parties

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Competitor Benchmarking

International

Brand	morphy richards	BOSCH	Russell Hobbs INC.	Melitta®	KENWOOD
Image					
Name / Model	Cascata Filter Coffee Maker	Stylin Filter Coffee maker	Coffee Allure	Aroma Excellent Steel	K-Mix Coffee Filter
Model Number	47140	TKA8633	14741-56	M510	CM041
Finish	'Duran Schott' Glass Body	Glass Jug	Stainless Steel with Glass Jug	Stainless Steel with Glass Jug	Aluminium with Glass Jug
Capacity	1.5L	1.25L	1.5L	1.25L	1.25L
Cup Capacity (depending on size of cup)	2-8 cups	10 cups	10 cups	10 cups	10 cups
Flavour Selector	Yes	Yes	No	No	No
Power	2.2Kw	1.16Kw	1Kw	1.4Kw	1.2Kw
Illumination (on / off)	Yes	No	No	No	No
Display Illumination	Yes	Yes	Yes	No	No
Variable Temperature	Yes - 85, 95°	No	No - 98°	No - 96°	No
Keep Warm Function	Yes	Yes	Yes	Yes	Yes
Safety Cut Out	Yes	Yes	No	Yes	Yes
Removable, washable filter	Yes	Yes	Yes	No - Disposable filters required	Yes - Permanent or disposable filters
Price € (Approx)	€ 79.99	€ 75.13	€ 73.54	€ 87.72	€ 92.80

IF YOU HAVE ANY DIFFICULTY WITH THIS PRODUCT, INSTEAD OF TAKING IT BACK TO THE RETAILER, TRY:
1. The instruction booklet
2. Refer to www.morphyrichards.com
3. Or call our helpline:
UK: 08448 710960
EIRE: 1800 409 119
FOR UK & EIRE CUSTOMERS ONLY

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Cascata
FILTER COFFEE MAKER

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Cascata
FILTER COFFEE MAKER

Variable strength selector	Variable temperature selector	6 cup capacity	1 hour keep warm	Removable lid and basket for easy cleaning
Sélecteur de force variable	Sélecteur de température variable	Capacité 6 tasses	Garde au chaud 1 heure	Couvercle et panier amovibles pour un nettoyage facile
Stufenregler	Temperaturregler	Fassungsvermögen 6 Tassen	1 Stunden Warmhalteadauer	Abnehmbarer Deckel und Korb zur leichten Reinigung
Selector de intensidad variable	Selector de temperatura variable	Capacidad para 6 tazas	Mantenimiento del calor 1 horas	Cesta y tapa extraíbles para limpiar la tetera fácilmente
Sterkteregelaar	Temperatuurregelaar	Inhoud voor 6 koppjes	Warmhoudtijd van 1 uur	Afneembaar deksel en uitneembare filter voor gemakkelijke reiniging
Regulador de intensidade variável	Regulador de temperatura variável	Capacidade para 6 chávenas	Mantém quente durante 1 horas	Também e cesto amovíveis para facilitar a limpeza
Selettore per la regolazione della forza	Selettore per la regolazione della temperatura	Capacità per 6 tazze	Conservazione del calore per 1 ore	Coperchio e cestello smontabili per una facile pulizia
Variabel længdevælger	Variabel temperaturvælger	Kapacitet: 6 kopper	Holder varmen i 1 timer	Aftageligt låg og kurv for nem rengøring
Val av styrka	Val av temperatur	Kapacitet på 6 kopper	1 timmars värmehållning	Löstagbart lock och sil för lättare rengöring
Wybór mocy zaparzenia	Wybór temperatury	Pojemność 6 filiżanek	Zachowanie ciepła kawy przez 1 godziny	Zdejmowana pokrywka i leszyk ułatwiają czyszczenie
Ρυθμιστήρ ισχύος τσαγ	Ρυθμιστήρ θερμοκρασίας	Χωρητικότητα 6 φλιτζανιών	Διατήρηση θερμοκρασίας για 1 ώρες	Αφαιρούμενα καπάκι και καλάθι για εύκολο καθαρισμό
Değişken koyuluk seçici	Değişken sıcaklık seçici	6 fincan kapasiteli	1 saat sıcak tutma	Kolay temizleme için çıkarılabilir kapak ve sepet
Volba požadované síly	Volba požadované teploty	Objem na 6 šálků	1 hodiny udržuje teplotu	Odnímatelné víko a koš pro snadné čištění

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Cascata
FILTER COFFEE MAKER

Removable lid and coffee basket for easy cleaning
Unique brewing technology - the water is pumped through the handle and dispersed on to the coffee grinds, infusing the flavour
Heat resistant Duran Schott glass
6 cup capacity
1 hour keep warm
Variable strength selector
Start button
Variable temperature selector

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Cascata
FILTER COFFEE MAKER

Unique brewing technology
A new way of brewing coffee that infuses flavour to your preferred taste
Variable strength selector
Variable temperature selector
6 cup capacity
Keep warm 1 hour

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Cascata
FILTER COFFEE MAKER

Use the variable strength selector to brew the coffee to your preferred taste. The unique brewing technology heats the water from the base, then pumps it through the handle to the coffee basket where it is dispersed on to the coffee grinds, infusing the flavour to give you the coffee shop experience in your own home.

Model no. 47140

GLEN DIMPLEX GROUP

(GB) Household use only
(F) Destiné à un usage domestique uniquement
(D) Nur für den Gebrauch in Privathaushalten
(E) Solo para uso doméstico
(NL) Alleen voor huishoudelijk gebruik
(P) Apenas para uso doméstico
(I) Solo per uso domestico
(DK) Kun til husholdningsbrug
(S) Endast för hushållsbruk
(PL) Tylko do użytku domowego
(RU) Только для домашнего применения
(GR) για οικιακή χρήση μόνο
(TR) Sadece ev içi kullanım içindir
(CZ) Pouze pro použití v domácnostech

CM47140C REV1
MADE IN CHINA

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POS

International

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Model No.	47140
Description	**Filter Coffee Maker Cascata**
Key USP	Unique pump technology with variable strength and temperature selector to brew any variety of coffee.
Finish	‘Duran Schott’ Glass body
Capacity	1.5 litre
Power	2.2kw
Illumination on/off	Yes
Display illumination	Yes
Variable Temperature	85, 95°
Brewing temperature light	Yes
Variable cup selector	2 – 8 cups
Lift off and replace keep warm	Yes
Fail safe cut out	Yes
Removable washable filter	Yes
360° cordless base	Yes
Additional features	Cord storage Non slip feet

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Logistical Data

International

		Product Dimensions (mm/g)			Packaging Dimensions (mm/g)		
Code	**Product Description**	**Width**	**Height**	**Length**	**Width**	**Height**	**Length**
47140	Filter Coffee Cascata	260	303	330	180	290	230

Code	**Product Description**	**Gift Box Barcode**	**Transit Box Barcode**
47140	Filter Coffee Cascata	5011832035394	05033114013890

Pallet Qty	96
20ft Container	2100
Std 40ft Container	4360
High 40ft Container	4812